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Which Nerdio Manager solution is right for you?

A guide for Nerdio partners

Introduction

Nerdio helps IT professionals unlock more value from Microsoft Cloud investments, including Azure, Azure Virtual Desktop (AVD), Microsoft 365, Intune, and Windows 365.

Nerdio Manager solutions are tailored to meet the needs of **MSPs (managed service providers)** and **larger service providers or system integrators** managing enterprise end-user environments.

Whether you're serving SMBs or mid-market and enterprise organizations, Nerdio is here to help you succeed—and that starts with choosing the right Nerdio Manager solution.

Nerdio offers two products to meet a wide range of deployment needs:

- [Nerdio Manager for MSP](#)

- [Nerdio Manager for Enterprise](#)

While enterprise customers typically use Nerdio Manager for Enterprise, there are scenarios where an MSP may find Nerdio Manager for Enterprise a better fit than Nerdio Manager for MSP and vice versa. This guide outlines key differences and considerations to help you select the right product for your needs.

Understanding Entra ID tenant structures

Before selecting a product, it's important to understand Entra ID (formerly Azure AD) tenants:

- An Entra tenant is a directory of users, groups, and resources tied to one organization.

- Most organizations have a single Entra tenant.

- MSPs typically have their own Entra tenant. They manage customer resources across separate customer tenants, each with their own Entra tenants.

- Some large organizations (especially after mergers and acquisitions) may have multiple Entra tenants across geographies, divisions, or cloud types (e.g., government vs. commercial).

Knowing the organization-to-tenant relationship is key to choosing the right Nerdio Manager solution.

Nerdio Manager for MSP

Nerdio Manager for MSP is a modern, multi-tenant cloud management platform purpose-built for managed service providers.

It helps partners accelerate deployments, automate Microsoft 365 and Azure operations, simplify client management, and grow margins—all from one centralized platform.

Key highlights:

- Deployed into the MSP's own Entra tenant for full control and security.

- Billed by named users, making it easy to align costs with client growth.

- Centralized management across multiple customer tenants—including Azure, Intune, Azure Virtual Desktop, Windows 365, and Microsoft 365 environments.

- Shared, global assets, such as AVD images, Intune policies, baseline configurations, and apps that can be deployed and updated across all customers with a few clicks.

- Streamlined Microsoft 365 management with cross-tenant license optimization, policy enforcement, device compliance reporting, and automated user onboarding/offboarding.

> **Example:**
>
> An MSP can create a global AVD image once and push updates to all relevant customer tenants without needing to rebuild each image individually. They can also create a desired state configuration for tenant settings or Intune Configuration Profiles and deploy them across all customers.

Nerdio Manager for Enterprise

Nerdio Manager for Enterprise is purpose-built for single organizations or large service providers managing a dedicated customer environment.

It provides a unified platform to manage cloud desktops (DaaS) and physical endpoints at scale, all within the customer's own Entra tenant.

Key highlights:

- Deploys directly into the customer's Entra tenant for maximum security and compliance.

- Billed by active users, offering flexible scaling based on actual usage.

- Ideal for organizations that require full control over their cloud environments, often due to security, compliance, or regulatory needs.

- Supports single organizations with multiple Entra tenants (e.g., multiple business units or geographic divisions) or M&A scenarios.

- Includes advanced enterprise features, such as Multi-Region Disaster Recovery, Azure Local support, and Azure API Booster for large-scale deployments.

Example:

A partner supporting a national retailer with multiple Entra tenants across different regions would deploy Nerdio Manager for Enterprise to centralize desktop and device management while maintaining full control within the customer's cloud environment.

FEATURE COMPARISON:

Nerdio Manager for MSP vs. Nerdio Manager for Enterprise

Feature/capability	Nerdio Manager for MSP	Nerdio Manager for Enterprise
Deployment location	MSP's Entra tenant	Customer's Entra tenant
Multiple customer (CSP multi-tenant) support w/ Partner Center	✓	✗
Single customer with multiple Entra tenants	✗	✓
Azure Government and GCC High cloud support	✓	✓
Billed by named users	✓	✗
Billed by active users	✗	✓
White label & logo replacement	✓	✗
Cost estimation tools (Azure, licensing)	✓	✓
Azure API Booster (for large environments)	✗	✓
Backup management (VMs, session hosts, images)	✓	✓
Multi-Region Disaster Recovery	✗	✓
Reserved Instance Analytics	✓	✓
Centralized Intune and image management across tenants	✓	✗
Azure Local support	✗	✓
Third-party integrations (ControlUp, Rimo3)	✗	✓
Custom RBAC	✓	✓
Entra user/group management	✓	✗
Server/Azure Networking/ Recovery Services Backup management	✓	✗

Feature/capability	Nerdio Manager for MSP	Nerdio Manager for Enterprise
Conditional Access policy management	✓	✗
User and mailbox archiving	✓	✗
Windows 365 Cloud PC management	✓ (basic lifecycle)	✓ (advanced lifecycle, multi-region, auto-scaling)
Windows Update reporting	✓	✗
Windows Update ring management	✓	✗
Intune device, app, and group management	✓	✓
Risky/Stale User Reporting	✓	✗
Global Views for policies, images, and baselines	✓	✗
Approval workflows for cost-impacting changes	✓	✗
Multi-Subscription Azure Management	Multiple NMM-MSP instances	Single NME-Enterprise instance
Global FSLogix and RDP settings	✓	✗

When to use Nerdio Manager for MSP vs. Nerdio Manager for Enterprise

Use Nerdio Manager for MSP when:
You're managing multiple SMB customers across different tenants and need centralized automation for Azure, AVD, Windows 365 (basic), and Intune management across environments. Ideal for MSPs scaling managed services efficiently.

Use Nerdio Manager for Enterprise when:
You're managing a single organization (of any size), or when customer requirements include advanced Windows 365 management (multi-region deployments, Enterprise auto-scaling), larger-scale environments (thousands of session hosts), Azure API Booster needs, or strict security/compliance policies that require customer-tenant deployment.

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Key additional considerations

Security & compliance:

- If customers require full control inside their own Azure tenant (especially for highly regulated industries, such as government or healthcare), Nerdio Manager for Enterprise is recommended.

Cloud type support:

- Both Nerdio Manager for MSP and Nerdio Manager for Enterprise support Azure Commercial, Azure Government, and GCC High clouds.

Engagement model:

- **One-time deployments or self-managed customers:** Nerdio Manager for Enterprise is often preferred.

- **Ongoing full managed services (MSP model):** Nerdio Manager for MSP is typically better.

Customer size and complexity:

- **Multiple customers:** Nerdio Manager for MSP is designed for centralized multi-tenant management.

- **Large, complex single organizations:** Nerdio Manager for Enterprise is built for customers needing large-scale deployments, disaster recovery, Azure Local support, or highly customized environments.

Windows 365 focus:

- If the customer needs **basic Cloud PC management**, either product can work.

- If the customer needs **advanced Cloud PC functionality** (multi-region W365 Enterprise deployments, auto-scaling, Frontline), **Nerdio Manager for Enterprise is required.**

In summary

Nerdio Manager for MSP is purpose-built for MSPs managing multiple SMB clients with centralized control, automation, and streamlined management of Microsoft Cloud services.

Nerdio Manager for Enterprise is designed for single organizations (of any size) that need advanced Windows 365 management, large-scale DaaS and endpoint deployments, or tenant-specific compliance and control.

Not sure which option is right for you?

Contact your Nerdio representative to discuss your customer needs and deployment plans.

About Nerdio

Nerdio is a leading provider of powerful, simplified cloud management solutions for businesses of all sizes. Trusted by managed service providers (MSPs) and enterprise IT departments alike, Nerdio equips organizations with seamless, cost-effective management tools for Azure Virtual Desktop (AVD), Windows 365, and comprehensive Modern Work solutions.

With thousands of customers worldwide, Nerdio accelerates cloud adoption, enabling companies to thrive in an era of hybrid work by providing modern, future-proof technology that adapts to evolving workplace needs.

For more information, please visit **www.getnerdio.com**.

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