nerdio

From complexity to cloud simplicity:
How ANS Group transformed desktop delivery with Nerdio

ANS

Industry: Managed Service Provider
Platform: Nerdio Manager for MSP
Region: United Kingdom

RESULTS

Saved
Tens of thousands of pounds annually

Reduced
Reliance on senior engineers

Faster
Onboarding and simplified management

Challenge

- Legacy VDI hosted on-prem required constant patching, hardware refreshes, and senior engineering time.

- Rising licensing costs and complex infrastructure created overhead for ANS and its customers.

- Needed to simplify and scale Azure Virtual Desktop (AVD) offerings without building automation in-house.

Solution

- Adopted **Nerdio Manager for MSP** to automate and manage AVD deployments.

- Integrated **Nerdio's API into ANS' custom portal (Glass)** for a seamless, client-friendly UI.

- Eliminated manual infrastructure management and enabled junior team members to run **VDI at scale.**

Ready to get started?

BOOK A DEMO

"Nerdio helped us do more for our customers with less overhead. It's efficiency without sacrificing quality."

nerdio

ANS Group is a UK-based managed service provider (MSP) that brings a modern, end-to-end approach to cloud and digital transformation. What sets them apart? Flexibility, technical depth, and a relentless focus on simplifying complex IT challenges for mid-market and enterprise customers.

Following a strategic merger between a private cloud infrastructure business and a public cloud-native consultancy, ANS now offers a full spectrum of services—spanning Microsoft Azure, Microsoft 365 management, and Dynamics 365. Their approach is vendor-agnostic, outcome-driven, and deeply rooted in customer success.

ANS' clients range from small and mid-sized businesses to ambitious enterprises looking to evolve their IT operations. Whether it's managing infrastructure, enabling collaboration through Microsoft 365, or building data-driven solutions, ANS leads with innovation and execution.

"We're all about making powerful technologies feel simple and accessible. That's the ANS way."

Sarah Hewitt, Partner Marketing Manager, ANS Group

The legacy challenge: too many servers, too much overhead

Before discovering Nerdio, ANS experienced technical drag from its legacy virtual desktop infrastructure (VDI) solution—a custom-built platform hosted in their own data center. While powerful, it came at a cost: constant patching, costly hardware refresh cycles, and a sprawling infrastructure footprint.

Maintaining the legacy VDI solution required pooled resources and senior engineering time just to keep the lights on. Internal costs became increasingly unsustainable, and customers were locked into aging tech stacks. Meanwhile, licensing costs from vendors were rising, threatening to squeeze both margins and customer satisfaction.

⟶ At the same time, Microsoft was rolling out Azure Virtual Desktop (AVD), a cloud-native solution that promised scalability, flexibility, and cost savings. For ANS, it was a clear opportunity—but it came with new complexity. How could they manage and scale AVD deployments for dozens of customers without building everything in-house? They needed a way to automate operations, standardize deployments, and deliver a polished experience, both for internal teams and customers.

"AVD was the way forward, but we didn't want to create more technical debt by automating it ourselves. That's where Nerdio came in."

Paul Rutter, Technical Project Manager, ANS Group

The Nerdio solution: automation, integration, and scale

ANS selected Nerdio Manager for MSP as the core automation engine behind their new AVD offerings—and immediately saw the difference.

Nerdio simplified the deployment, scaling, and management of AVD environments, removing the need for complex internal automations and reducing dependency on senior engineering staff. But the ANS team didn't stop there.

They went a step further by integrating Nerdio's API into Glass, ANS' branded customer portal. Now, clients get a sleek, high-level interface to manage their own virtual desktop environments without ever having to interact directly with Azure.

"Nerdio abstracts AVD. We've abstracted Nerdio further. That gives our customers a user experience-optimized interface driving time to value over what's usually a really complex set of configurations and customizations."

-Paul Rutter

nerdio

Migrating from a legacy solution to AVD with Nerdio wasn't just a technical improvement—it was a financial win. ANS eliminated the infrastructure costs of running and cooling physical servers, avoided licensing hikes, and provided customers with a secure, modern platform that required less overhead to maintain.

The move also gave customers better agility. Through Nerdio and AVD, they gained access to Microsoft's broader ecosystem—opening the door for future innovations in AI, collaboration, and security.

The results: cost savings, happier teams, and a future-ready platform

Since adopting Nerdio Manager for MSP, ANS has experienced a complete transformation in how it delivers VDI. The decommissioning of its legacy infrastructure alone saved tens of thousands of pounds annually, allowing ANS to free up senior resources to work on other projects.

Thanks to Nerdio's intuitive interface, ANS was able to eliminate many of the complexities that traditionally required deep technical experience, enabling more junior members of the team to deploy and manage complex environments with ease.

"Nerdio helped us do more for our customers with less overhead. It's efficiency without sacrificing quality."

Paul Rutter, Technical Project Manager, ANS Group

On the customer side, the value is just as clear. Clients now enjoy faster onboarding, access to better technology, and cost avoidance during a time when many competitors are raising prices. In fact, migrating customers to Azure just before their legacy VDI solutions increased their licensing allowed ANS to shield clients from massive price hikes.

The partnership between ANS and Nerdio extends well beyond Azure Virtual Desktop. ANS is working closely with Nerdio's product and engineering teams to co-develop the next generation of Microsoft 365 management capabilities. By automating and standardizing Microsoft 365 and Intune deployments, ANS is helping customers simplify operations, strengthen security, and prepare for scalable AI integration. This deep collaboration ensures ANS clients are well-positioned to meet today's IT needs—and ready to embrace the future of work.

About Nerdio

Nerdio is a leading provider of powerful, simplified cloud management solutions for businesses of all sizes. Trusted by managed service providers (MSPs) and enterprise IT departments alike, Nerdio equips organizations with seamless, cost-effective management tools for Azure Virtual Desktop (AVD), Windows 365, and comprehensive Modern Work solutions.

With thousands of customers worldwide, Nerdio accelerates cloud adoption, enabling companies to thrive in an era of hybrid work by providing modern, future-proof technology that adapts to evolving workplace needs.

For more information, please visit **www.getnerdio.com**.

nerdio

WEB   www.getnerdio.com
EMAIL   hello@getnerdio.com