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NERDIO MANAGER FOR MSP

7 reasons to ditch your old DaaS provider & switch to AVD with Nerdio

1. Save up to 80% on Azure compute and storage costs

COST SAVINGS WITH NERDIO AUTO-SCALING

80%

Customers save up to 80% when using Nerdio compared to unoptimized Azure.

Storage is expensive in Azure—Nerdio solves this with its patented Auto-Scaling platform. An industry first, it is the most advanced Auto-Scaling on the market and saves customers up to 80% compared to unoptimized Azure compute costs.

Automatically swapping out OS disks from SSD to HHD when Virtual Machines (VM) are not running, Nerdio's Auto-Scaling is dynamic and creates and deletes hosts on the fly to control costs and ensure companies only pay for the compute they use. MSPs can fine-tune and configure Auto-Scaling to best fit their organizational and user needs, including pre-staging hosts, configuring how aggressive/fast it kicks in, and determining the hours when the meter stops if needed. And it automatically expands and reduces the Azure Files IOPS and sizes to meet storage needs based on usage.

2. Flexible terms and support

Most vendors in the IT space require commitments for a minimum period for a set number of licenses, and VDI/DaaS vendors are no exception. However, at Nerdio, we do not have any commitment buy-in, and Nerdio Manager for MSP customers may cancel at any time without penalty. Nerdio also doesn't have the same overhead costs as larger competitors, such as Citrix and VMware, so we can offer a lower price point.

When you submit a support ticket with Nerdio, our award-winning support team of technical experts in Azure and AVD will help resolve the issue at hand. We respond to every support request within four hours (often much quicker), and there is no tiered support system to go through. Additionally, a go-live engineer will work with each MSP on their first two deployments to offer the support they need and ensure success.

3. Comprehensive image management

With most of our competitors, desktop images must be created manually or with tools, such as DevOps, Packer, etc. With Nerdio, organizations can fully manage the whole lifecycle of their images without the need for PowerShell scripting. Nerdio has also partnered with CIS (Center for Internet Security) to provide hardened images for partners, and they are exclusively available within Nerdio Manager.

Scripted Actions are utilized to easily enable MSPs to create images in less than 30 minutes, and they can install required software without having to log onto the VM. To make the process easier and less risky, Nerdio automatically creates staging images and shared image galleries.

4. Manage multiple customers with ease

It's easy to manage multiple customers' IT environments Nerdio Manager using its cross-tenant functionality.

MSPs can push Microsoft Intune policies from a global level down to select customers in bulk and keep these policies in sync over time. Global views allow MSPs to view the status of AVD desktops, Windows 365 Cloud PCs, servers, and networks across their customers' environments. Nerdio's Notifications, Workflows, and Role-Based Access Control features make it easy to delegate tasks to junior techs while allowing MSP owners and senior staff to maintain a level of control to prevent major issues for customers.

Additionally, Nerdio Manager is the only solution on the market that allows IT admins to seamlessly provision and manage AVD and Windows 365 side-by-side. This provides organizations unmatched flexibility for scaling and fine-tuning their cloud approaches for equipping employees with desktops, applications, and software.

5. Accurate monitoring and reporting

Nerdio uses AVD Insights to enable in-depth monitoring of AVD environments. Customers can customize their metrics to easily see what they need to keep cloud resources and costs in check rather than relying on pre-built monitoring dashboards.

Nerdio Manager records actions so companies can monitor all accounts and tasks across the Azure environment, logging all actions and easily exporting them for further analysis. Actionable dashboards show users, hosts, application utilization and performance, and Azure Monitor alerts that can be triggered on any combination of logged events.

6. Empower Modern Work with vendor consolidation and cost-effective pricing

Nerdio enables MSPs to manage Microsoft Cloud infrastructure, including Azure Virtual Desktop, Windows 365, Microsoft 365, Intune, Defender, and more. This seamless management can be done across multi-tenant or cross-tenant environments, reducing the need for multiple tools. By consolidating vendors, MSPs can potentially replace traditional RMM solutions, simplifying operations and improving efficiency.

With flexible per-tenant pricing, MSPs can tailor their services to each customer's specific needs while keeping costs affordable and scalable. This modern approach to managing cloud resources allows MSPs to offer enhanced services without the complexity or overhead of legacy systems.

7. No installation of proprietary elements

Unlike competitors, we do not install any proprietary elements or agents into a partner's environment. Nerdio sits on top of the existing AVD service and does not stand in the way of a company's Azure investment. If a company decides to remove Nerdio, its synced services and environment will continue to run, and all data and logs will remain.

Nerdio users benefit immediately as newer features and improvements are made in the native Azure service, often bringing increased security, better monitoring, and faster VMs.

Conclusion

Nerdio Manager for MSP originated from its CEO's own MSP business, so our team has firsthand experience with the challenges that companies are facing. Additionally, our support team and go-live engineers collectively have several decades of experience working with or at MSPs.

Switching to Nerdio Manager for MSP propels your business into the future of desktop virtualization and cloud management, offering unparalleled cost savings, advanced automation, and a user-friendly experience that legacy solutions can't match. Enjoy significant reductions in Azure compute and storage costs, comprehensive image management, and unbeatable support—all without long-term licensing commitments. Aligning with Microsoft's continuous investments in Azure, AVD, and Windows 365, Nerdio ensures you stay at the cutting edge of technology.

Download Nerdio Manager for MSP via the Azure Marketplace today by heading to **nerdio.co/nmm** or schedule your own 1-on-1 demo with an expert today.

About Nerdio

Nerdio is a leading provider of powerful, simplified cloud management solutions for businesses of all sizes. Trusted by managed service providers (MSPs) and enterprise IT departments alike, Nerdio equips organizations with seamless, cost-effective management tools for Azure Virtual Desktop (AVD), Windows 365, and comprehensive Modern Work solutions.

With thousands of customers worldwide, Nerdio accelerates cloud adoption, enabling companies to thrive in an era of hybrid work by providing modern, future-proof technology that adapts to evolving workplace needs.

For more information, please visit **www.getnerdio.com**.

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