8 REASONS

WHY YOU SHOULD DITCH YOUR
LEGACY DAAS PROVIDER &
SWITCH TO NERDIO

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Nerdio Manager for Enterprise is built from the ground-up as a true cloud-native solution unlike older VDI technologies that were created before the public cloud existed. As a result, they often must be retrofitted to try to provide a better user and management experience. All this, improved licensing costs, easier management, and up to 80% Azure compute and storage cost savings are the reasons why enterprises have turned to Nerdio Manager for Enterprise for their Azure workloads.

As Microsoft continues to invest heavily in Azure, Azure Virtual Desktop (AVD) and Windows 365, Nerdio is in lockstep with their engineering teams to bring you the additional management and automation features needed to excel with these services and keep operational expenses low.
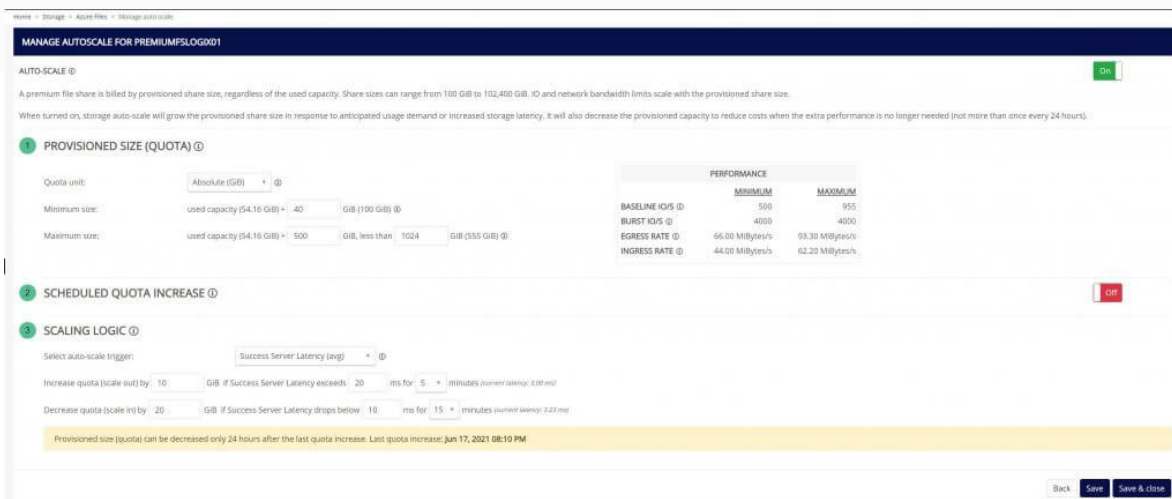
Learn more about how Nerdio allows enterprise companies to maximize their Azure investments and see greater ROI, with less red tape, than legacy competitors in the space.

> **"..cheaper licensing costs, easier management, and up to 80% Azure compute and storage cost savings are the reasons why enterprises have turned to Nerdio Manager for Enterprise for their Azure workloads."**

1. SAVE UP TO 80% ON AZURE COMPUTE AND STORAGE COSTS WITH ADVANCED AUTO-SCALING

Our patented auto-scaling platform is the most advanced on the market and saves our customers on average 60-75% off unoptimized Azure compute costs. It is dynamic and creates and deletes hosts on the fly to control costs and ensure companies only pay for the compute they use. Enterprises can fine tune and configure auto-scaling to best fit their organizational and user needs. For example, pre-staging hosts, configuring how aggressive / fast it kicks in, and determining the hours when it will not scale back in.

Additionally, Nerdio's storage auto-scaling is an industry first. Storage is expensive in Azure. Nerdio solves this by automatically swapping out OS disks from SSD to HHD when their VMs are not running, and automatically expanding and reducing the Azure Files IOPS and sizes to meet storage needs based on usage.

2. NO LICENSING COMMITMENT AND LOWER PRICE POINT

It is a common practice for most vendors in the enterprise IT space to require commitments for a minimum period for a set number of licenses – VDI/ DaaS vendors are no exception. However, at Nerdio, we do not have any commitment to use our product, and Nerdio Manager for Enterprise customers may cancel at any time without penalty.

Nerdio offers much more affordable licensing costs than legacy high-cost competitors like Citrix and VMware. Nerdio licensing starts at $10/monthly active user (Premium) and can be as low as $6/ monthly active user with our Core edition: 1/10th of the cost of our competitor's licensing costs.

> "Nerdio is 1/10th of the cost of our competitor's licensing costs."

3. UNBEATABLE SUPPORT AT NO EXTRA COST

When you log a support ticket with Nerdio, our award-winning support team, and more specifically a technical expert in Azure and AVD, will help resolve the issue at hand. We respond to every support request within four hours (often much quicker) and there is no tiered support system to go through. All Nerdio support is included for free with licensing, and customers may add Customer Success Packages to streamline deployment with hands-on help from our dedicated engineers.

4. COMPREHENSIVE IMAGE MANAGEMENT

With most of our competitors, desktop images must be created manually or via tools like DevOps, Packer, etc. With Nerdio, organizations can fully manage the whole lifecycle of their images without the need for PowerShell scripting.

Nerdio Manager utilizes Scripted Actions to easily enable IT Admins to create images in less than 30 minutes and it can install required software without having to log onto the VM. We automatically create staging images and shared image galleries to make the release process easier and less risky.
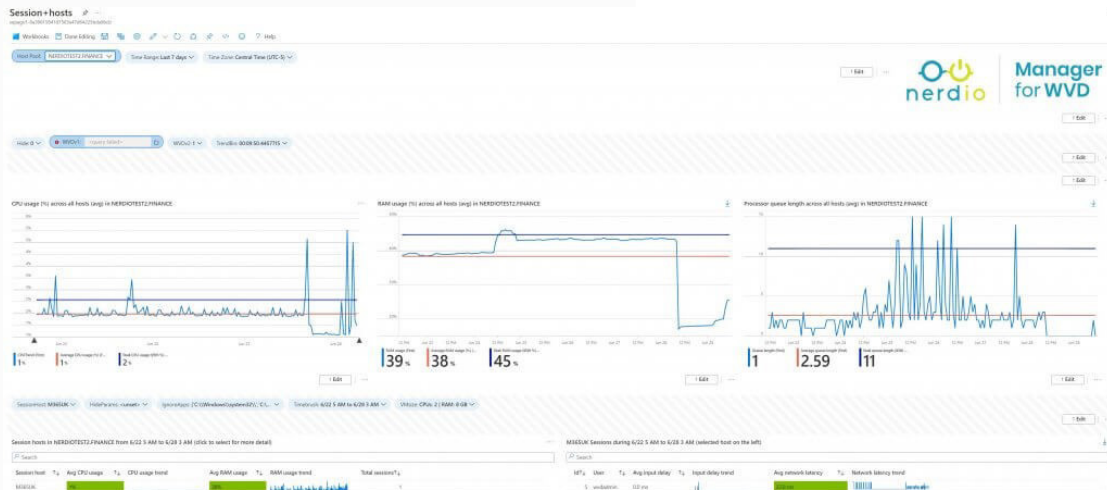
5. ONLY SOLUTION TO MANAGE ALL VIRTUAL DESKTOPS IN AZURE

Nerdio Manager is the only solution on the market that allows IT admins to seamlessly provision and manage AVD and Windows 365 side-by-side. This provides organizations unmatched flexibility for scaling and fine-tuning their cloud approaches for equipping employees with desktops, applications, and hardware.

6. ACCURATE MONITORING + REPORTING

Nerdio uses AVD Insights to enable in-depth monitoring of AVD environments. This enables customers to custom-fit the metrics they need to see to keep cloud resources and costs in check rather than having to use pre-built monitoring dashboards that competitors use.

All actions in Nerdio Manager are logged and can be easily exported for further analysis if desired. Nerdio Manager records actions so companies can see and monitor all accounts and tasks happening across the Azure environment. Actionable dashboards show users, hosts, and applications utilization and performance, and alerting via Azure Monitor can be triggered on any combination of logged events.

7. PRIORITIZED PRODUCT INNOVATION

We pride ourselves on listening to our customers' feedback, recommendations, and requests. If a customer or partner has a suggestion, we take it seriously and set our engineering team to work on evaluating its feasibility and how quickly we can incorporate it into our next dev cycle. With 15-20 new features each month, our product is truly being driven by those who use it day to day.

"..15–20 new features each month.."

"Nerdio sits on top of the existing AVD service and does not stand in the way of a company's Azure investment. "

8. NOTHING PROPRIETARY, EVER. GO TRULY NATIVE WITH AZURE VIRTUAL DESKTOP

Unlike competitors, we do not install any proprietary elements or agents into a customer's environment. Nerdio sits on top of the existing AVD service and does not stand in the way of a company's Azure investment. If a company decides to remove Nerdio, their synced services and environment will continue to run, and all data and logs remain.

As newer features and improvements are made in the native Azure service, Nerdio users benefit immediately – often via increased security, better monitoring, faster VMs, and more. All with the added value that Nerdio brings from a management and optimization perspective that make native AVD the right option over proprietary VDI solutions.

Download your free 30-day trial of Nerdio Manager for Enterprise via the Azure Marketplace today by heading to nerdio.co/nme, or schedule your own 1-on-1 demo with an expert today.

REQUEST A DEMO

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Nerdio empowers IT professionals and Managed Service Providers (MSPs) to deploy, manage, and optimize virtual desktops in Microsoft Azure. Nerdio Manager for Enterprise is a packaged Azure application that runs in users' own tenant without compromising security and compliance by allowing third-party vendors access into the IT environment. Nerdio Manager for MSP is an Azure managed application that enables MSPs to automatically provision a complete virtual desktop environment in Azure in under an hour, connect to an existing deployment in minutes, manage all their clients in a single pane of glass admin portal, and optimize their virtual desktop environment with powerful auto-scaling. For more information, visit www.getnerdio.com.

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