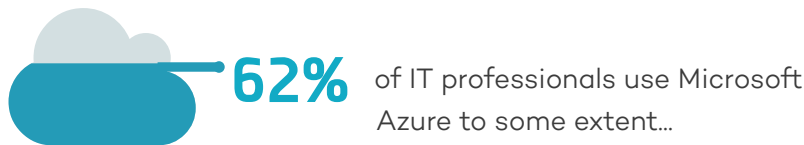


# IT-as-a-Service Running on Azure

## How MSPs can make real money in the public cloud

It's simple. ITaaS gives MSPs the ability to put their clients' complete infrastructure onto Azure rather than handling piece parts of their clients' IT environment.

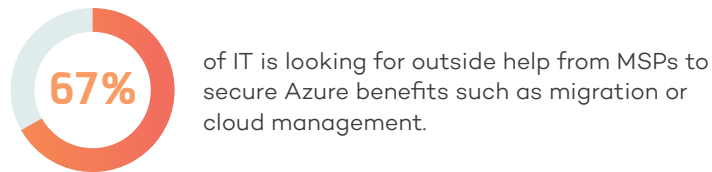
### Why Azure?



...and Azure is growing, totaling \$6.9 billion in revenue last quarter.

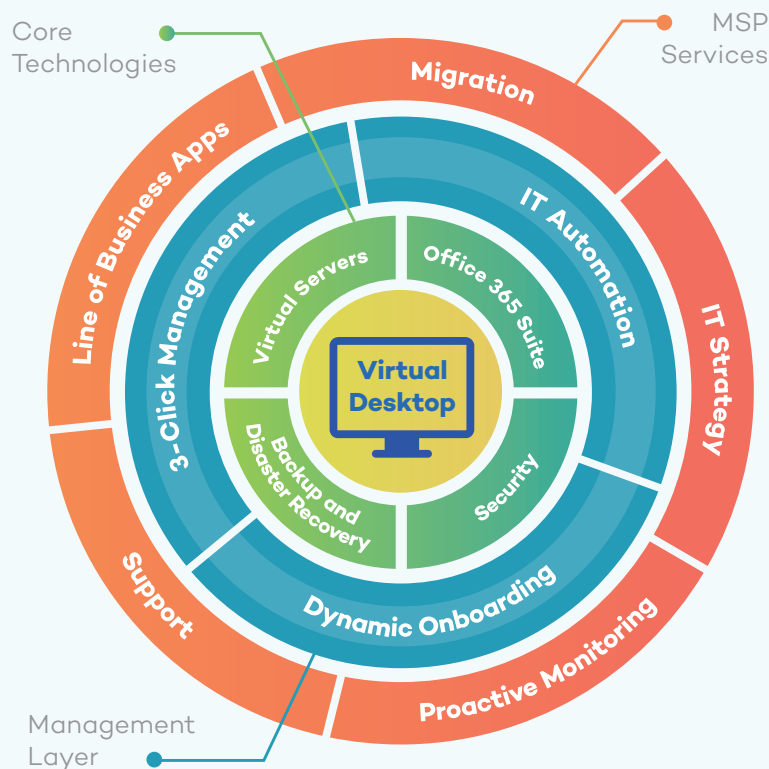


As a result, Azure adoption is on the rise:

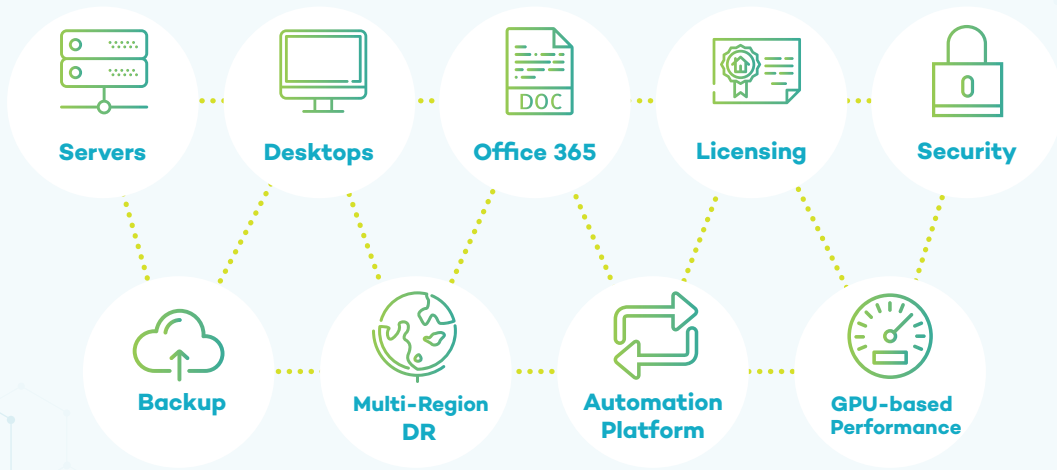


### IT-as-a-Service at a Glance

ITaaS is comprised of three layers: Core Technologies, Management Layer, and MSP Services. And the super glue holding it all together is Nerdio for Azure - the automation platform for ridiculously easy provisioning, management, and monitoring.

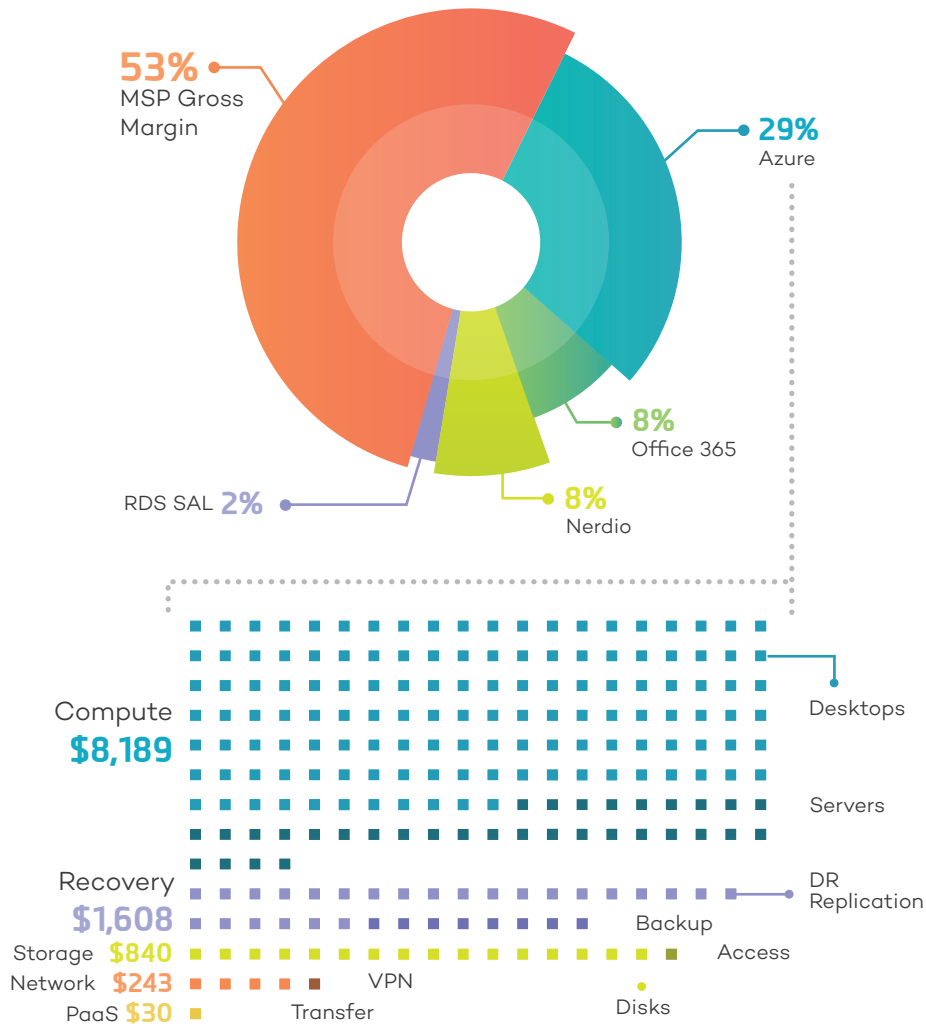


# Customer Benefits



# CSP Benefits

So, what's in it for Cloud Service Providers, anyway?  
Here's a breakdown of costs and margin:



Nerdio on Azure is the first automation technology that delivers easy provisioning and management of virtual desktop (VDI) and Desktop-as-a-Service (DaaS) environments on the Microsoft Cloud.  
[getnerdio.com](http://getnerdio.com)

\* NetEnrich Survey: Microsoft Azure Users Lean on Channel for Support (February 16, 2017)